

Bonefish Grill February is for Food Lovers Sweepstakes

OFFICIAL RULES

NO PURCHASE NECESSARY

OPEN TO RESIDENTS OF THE UNITED STATES, 21 YEARS OF AGE AND OLDER ONLY, RESIDING IN THE FOLLOWING: AR, AL, CO, FL, GA, IA, ID, IL, IN, KS, KY, LA, MD, MI, MO, MS, NC, NE, NV, NJ, NY, OH, OK, PA, SC, TN, VA, WA, WI or D.C.

1. HOW TO ENTER: Beginning on February 1, 2010 through February 28, 2010 (“Promotion Period”) visit bonefishgrill.com/sweeps and complete all required information. You may also receive one additional entry for answering the bonus question, “What was your experience like when you had that “magic moment” and knew you were in love?” To receive the bonus entry, you must answer the question, but answers will not be judged. Limit of one entry (and one bonus entry) per email address, person or household throughout the Promotion Period. Use of any robotic, automatic, programmed or similar entry method or more than one entry per email address, person or household will void all entries and result in disqualification.

2. ELIGIBILITY: Open to residents of the United States 21 years of age and older as February 1, 2010 residing in AR, AL, CO, FL, GA, IA, ID, IL, IN, KS, KY, LA, MD, MI, MO, MS, NC, NE, NV, NJ, NY, OH, OK, PA, SC, TN, VA, WA, WI or D.C. AR, AL, CO, FL, GA, IA, ID, IL, IN, KS, KY, LA, MD, MI, MO, MS, NC, NE, NV, NJ, NY, OH, OK, PA, SC, TN, VA, WA, WI or D.C, except for employees of Bonefish Grill, LLC (“Sponsor”), Allen & Gerritsen (“Judges”), their affiliates, parent companies, subsidiaries and agencies (collectively “Promotion Parties”), and members of their immediate family or persons living in the same household. Void where prohibited.

3. RANDOM DRAWING: Winners will be selected in a random drawing on or about March 15, 2010 from among all eligible entries received. Drawing will be conducted by Judges. Odds of winning will depend upon the number of eligible entries received. Winners will be notified by e-mail/mail and/or telephone, at Judge’s discretion, and will be required to sign and return an Affidavit of Eligibility, Release of Liability and a Publicity Release within seven (7) days of attempted delivery or prize will be forfeited and an alternate winner selected. The return of any prize/prize notification as undeliverable may result in disqualification and an alternate winner will be selected.

4. PRIZES: One (1) Grand Prize: Trip for two to Paris, France for 6 days/ 5 nights. Trips includes round-trip coach airfare from international airport near winners’ residence, hotel accommodations (double occupancy) for 5-nights and a Ferrero gift basket. Trip must be taken in August or September, 2010. Winner responsible for all meals, local transportation and other expenses not expressly listed herein. Approximate retail value (“ARV”) \$3,600. Travel and accommodations are subject to availability, and are at Sponsor’s discretion. Trip must be completed by September 30, 2010. Actual value may depend on city/day/time of departure and

destination. In the event actual value is less than the stated ARV, the difference will not be awarded. Passport will be required for travel. Sponsor assumes no responsibility for cancelled, delayed, suspended or rescheduled events (including airline flights). Travel guest must sign and return a travel release before any ticketing or travel occurs. Winner and travel guest must travel on same itinerary. If a travel guest is a minor, he/she must be accompanied by a parent or legal guardian. One (1) First Prize: A Ferrero Gift Basket and a year's supply of Ferrero's T24 collection, awarded as two cases of chocolate. ARV: \$200. Five (5) Second Prizes: A Ferrero Gift Basket. ARV: \$100 each. Total prize value: \$4,300. Limit one prize per family/household. No substitution or transfer of prize permitted by winner. Sponsor reserves the right to substitute a prize of equal or greater value. Prize will be awarded.

5. GENERAL RULES: Winner will be responsible for income taxes relating to acceptance of prize. By entering sweepstakes, entrant accepts and agrees to these Official Rules and the decisions of Judges, which shall be final in all matters. By accepting prize, winner agrees to hold Promotion Parties, their affiliates, directors, officers, employees and assigns harmless against any and all claims and liability arising out of use or redemption of prize. Entrants also grant Sponsor a non-exclusive, irrevocable, fully paid, universal license to use, copy, sublicense, transmit, distribute, publicly perform, publish, edit, delete or display their bonus entry submission or any portion thereof, in any media now known or hereafter devised including, but not limited to, all forms of television and all forms of internet and wireless protocol without any further right of approval or additional compensation. Acceptance also constitutes permission to the Promotion Parties to use winner's name, likeness and biographical information for marketing purposes without further compensation or right of approval, unless prohibited by law. Promotion Parties are not responsible for lost or late mail, or for technical, hardware or software malfunctions, lost or unavailable network connections, or failed, incorrect, inaccurate, incomplete, garbled or delayed electronic communications whether caused by the sender or by any of the equipment or programming associated with or utilized in this sweepstakes, or by any human error which may occur in the processing of the entries in this sweepstakes. If, in the Judges' opinion, there is any suspected evidence of tampering with any portion of the promotion, or if technical difficulties compromise the integrity of the promotion, the Judges reserve the right to modify or terminate the sweepstakes in a manner deemed appropriate by the Judges, at the Judges' sole discretion. In the event a dispute arises as to the identity of a potentially winning online entrant, entries made by internet will be declared made by the name on the online entry form. All federal and state laws apply.

6. WINNER'S LIST: For the name of the winner, available after March 30, 2010, send a self-addressed, stamped (#10) envelope to: BFG Winner's List PO Box 409 Watertown MA 02471-0409.

SPONSOR: Bonefish Grill, LLC. 2202 North Westshore Boulevard, 5th Floor, Tampa, FL 33607