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BONEFISH GRILL CELEBRATES WOMEN WITH HEART

Tampa, FL – January 2007 -- **Bonefish Grill** is honoring ordinary women who have made extraordinary commitments to improving the world.

Bonefish Grill's "Women with Heart," promotion, which kicks off in *O, The Oprah Magazine's* February 2007 issue, features inspirational stories of four women who have dedicated themselves to charitable efforts throughout the world. In addition to highlighting these exceptional women **Bonefish Grill** is offering readers a chance to nominate their own "woman of heart."

Participants can enter by submitting a short essay describing a woman they know who has demonstrated great concern for others through charitable initiatives at www.Omagazine.info/womenwithheart. The winning entry and her nominator will receive gift certificates to a day spa, and **Bonefish Grill** will make a \$1,500 donation to a charity selected by the winner.

Entries are being accepted from now through 12 p.m. (ET) on February 16, 2007. See official rules for details.

Founded in St. Petersburg, Florida in 2000, **Bonefish Grill** has pioneered a new category in casual dining best described as "polished casual". Designed for people who crave high-quality seafood in a comfortable, lively atmosphere, "polished casual" represents a highly sophisticated service style and staff that is as friendly as they are knowledgeable. Known as the "Fresh Fish Experts," **Bonefish Grill** specializes in market fresh fish prepared over an oak-burning grill, which gives the fish a tasty, even cook. A tantalizing array of sauces and original toppings, ranging from fresh and light to rich and flavorful, are offered to enhance the flavor of the fish, each in a fun and different way, providing an opportunity for diners to mix and match to their specific tastes. The sleek interior design of each restaurant features golden hardwood floors, hand-blown glass lamps and three-dimensional artwork. There are currently more than 100 **Bonefish Grill** restaurants located in 23 states nationwide. For more information, visit www.bonefishgrill.com

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